

BoothIQ helps exhibitors like you secure up to **50% more leads** and make meaningful connections on the bridal show floor.

We believe in the power of no lost leads and our model helps exhibitors and sponsors maximize their potential.

We call it the 3C's:

1



Connect.

Connect with attendees digitally by listing special offers and contests directly on the BoothIQ platform

2



Collect.

Attendees get access to your digital listings at the show and can save offers or enter contests right from their smartphones

3



Close.

Leads are automatically created and saved for your business to review, which allows you to focus on making sales

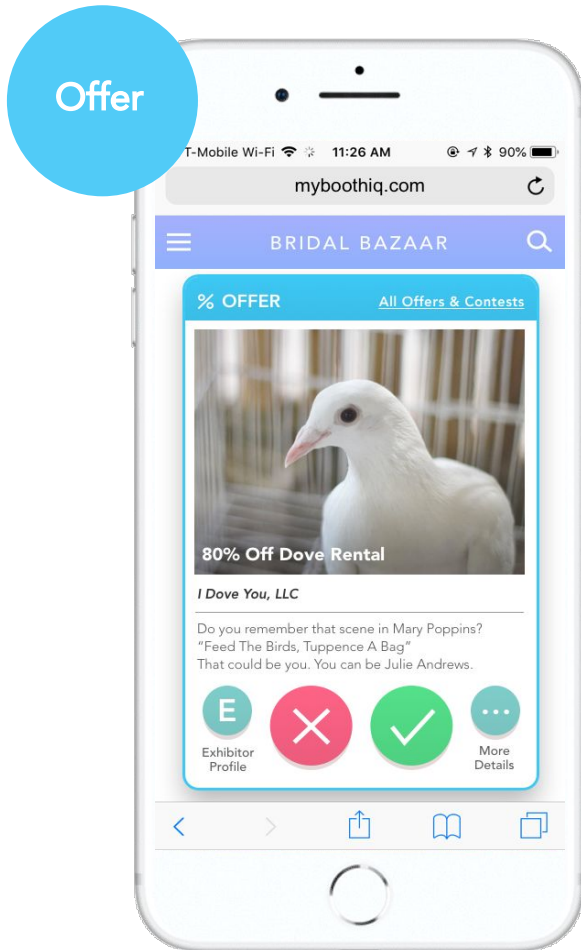
"I was impressed with the number of entries we received and the fact that we had them immediately as people entered. And the people that entered were genuinely interested in our offers. Thank you!! I hope you will be offering this service at the next show!!"



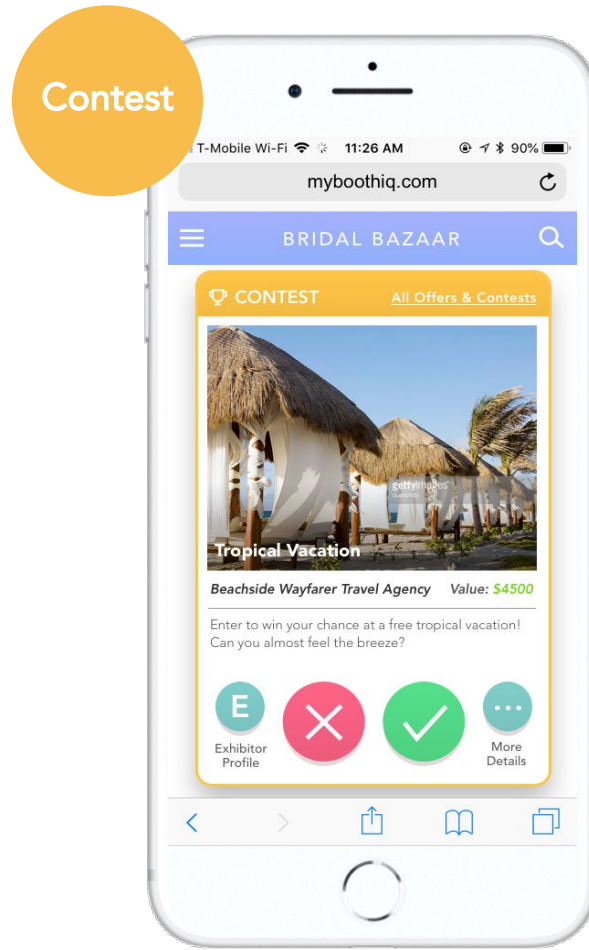
Billy E. | BE Studios
Exhibitor

Turn shows into sales.

Select up to 3 offers or contests to promote your business:



Special promotion offering an incentive for attendees to try or buy your product / service (like a virtual gift card or % discount)



Giveaway offered as a prize to one or more attendees to boost interest in your business (like a gift basket or free product)

"Time is so limited when people are walking around the show and with so many people and so many vendors it makes it hard to see everything. Offering attendees the BoothIQ (previously Beyond the Booth) service gives them the ability to check out all the offers without missing anything at the show."



Alicia B. | PWR Exhibitor